A sampling of reviews for some of the Wildform software products designed by Jonathan Blank:

flair — Flair was a powerful and easy to use software that let anyone create professional multimedia and e-learning presentations

PC PRO RECOMMENDED — "★★★★★ (5 stars) The sheer power it offers is exceptional, as is the price…Flair offers everything you need to produce impressive results. In particular, it brings together the core features from a whole host of applications - Adobe Flash Professional, Microsoft PowerPoint, Articulate Presenter, Sorenson Squeeze and Adobe Captivate - and at a fraction of their cost. That's extraordinary power and value." --*Tom Arah, PC Pro Magazine*

Excellence Brandon Hall Research Gold In Learning — Flair won a coveted Gold Award for "Best Innovation in Learning Technology" in the Brandon Hall Excellence in Learning competition

Chicago Tribune — "Flair works absolute wonders. It will let you come very close to the big guys with far less cost and far less learning time...I loved working with it."-- *James Coates, Chicago Tribune*

Elearning! — Flair was honored by the readers of Elearning! Magazine as one of the best presentation programs in its "Best of Elearning!" awards.

Computer Times Editor's Choice — "This is an incredible program that will help even beginners look like multimedia presentation professionals...The folks at Wildform have gone out of their way to provide every imaginable tool to help you get started and produce incredible presentations for virtually every audience, whether on the Web or in the boardroom...We found ourselves being impressed time and time again. Not only is this an exciting product, but the way it is presented on the Web is also exciting. Few products, from the largest of companies, have a more impressive set of examples and tutorials to help both the new and seasoned user to become productive in such a short period of time." --*Terrance Kibiloski, Computer Times*

GCN Government Computer News — Flair is one of the most unique and useful presentation programs. It combines the media and animation features of Flash with slide show formats commonly found on programs such as PowerPoint. Simply put, Flair is a presentation tool that creates Flash and video presentations, can convert PowerPoint to Flash in three simple steps, and can also author demos and tutorials or generate presentation quizzes. The best part is that you need no prior knowledge of Flash. You simply work with the GUI to do everything. --*Carlos A. Soto, Government Computer News*

On Computers — "Finally a program that allows for wild PowerPoint presentations. Company reps often show their products to journalists and customers through really boring "PowerPoint" presentations. It doesn't have to be that way. A jazzy PowerPoint presentation is devoutly to be desired and we've just discovered how to do it: Use Wildform's Flair." -- *Bob & Joy Schwabach, On Computers*

Gadget Grrl — "If you own a business or have to train or present to a group, this is a great program to create presentations that go way beyond PowerPoint." -- *Diana Forbes, Gadget Grrl, CBS4 Boston*

Flix — Flix was the first Flash video encoding software. Jonathan sold the Flix product line (which included 9 products and a Flash video codec) to On 2 Technologies which was subsequently bought by Google.

PC PRO COMPUTING IN THE REAL WORLD — "★★★★★ (5 stars) If you're interested in making the most of Flash video, Flix Pro is a must-have tool." --*Tom Arah, PC Pro Magazine*

PCPlus The authority in computing — "Flix is a sound addition to any Flash or web designer's toolbox. Its wealth of features all dedicated to a single purpose - encoding video files into SWF - are all easy to use and extremely powerful. Simplicity is the key with Flix, and Wildform has done a great job in providing a tool that oozes quality." --*Rob Carney, PC Plus*

Creative Mac 'Strong Buy' RECOMMENDATION — "Wildform Flix Pro is a fantastic program for encoding video in the Flash format and for converting live footage into vector animation. It does what it says it does; it's easy to use; and it provides terrific flexibility. I give Flix Pro a recommendation of Strong Buy." --*David Nagel, Creative Mac*

About.com — "★★★★ (4 stars) Wildform's Flix tool was created to display video over the Web without many of the drawbacks and hassles associated with Web video....download the free trial and play with that Vector Video tool. You too may fall in love!" --*Tom Franks, About.com*

Wild fx — Wild FX was a very easy to use text animation and video titling software with over 600 effects.

MacReview — "The text effects generated by Wild FX Pro are amazing, and easy to produce. Such a low-cost application that makes such a job easier should be a no-brainer for any Flash and video producer who wants to add a little pizzazz to his titling." -- *Jeff Foxx, MacReview*

About.com — "This is a very easy-to-use tool to quickly create interesting animated text effects with virtually no effort." --*Sue Chastain, About.com*
About.com named Wild FX one of the "Top 3 Web Graphics Companion Programs"

FLASHNewz — "I finally got Wild FX over the weekend and I'm in love! I don't think there is anything that can make text for Flash any easier. I've used other third-party text software, but they didn't even compare to Wild FX." --*John Paul Rawlins, FlashNewz*

informit.com — "Over the years, Wildform has been one of my favorite companies ...Their latest product is Wild FX. Overall, this bundle of tricks is the best value on the market. Thumbs up!" --*Matthew David, Inform IT*